

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Structure House, Inc.		09/20/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	CRC Health Corporation		
Street Address:	20400 Stevens Creek Road, Suite 600		
City:	Cupertino		
State/Country:	CALIFORNIA		
Postal Code:	95014		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1111508	STRUCTURE HOUSE	
Registration Number:	3258154	STRUCTURED EATING	
CORRESPONDENCE DATA			
Fax Number:	(949)701-4712		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	949-701-4747		
Email:	tawnya@trwlawgroup.com		
Correspondent Name:	Tawnya R Wojciechowski		
Address Line 1:	19900 MacArthur Blvd. Suite 1150		
Address Line 4:	Irvine, CALIFORNIA 92612		
ATTORNEY DOCKET NUMBER:	CRC/ASPEN		
NAME OF SUBMITTER:	Lindy M. Herman		
Signature:	/lmh/		
Date:	10/11/2007		

TRADEMARK

900089163

REEL: 003638 FRAME: 0291

OP \$65.00 1111508

Total Attachments: 3

source=ASSIGNMENT - STRUCTURE 2 Marks#page1.tif

source=ASSIGNMENT - STRUCTURE 2 Marks#page2.tif

source=ASSIGNMENT - STRUCTURE 2 Marks#page3.tif

## ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS (this "Assignment") is made this 20th day of September, 2007 by Structure House, Inc., a company organized under the laws of the State of North Carolina, with a principal place of business at 3017 Pickett Road, Durham, North Carolina 27705-6001 ("Assignor") in favor of CRC Health Corporation, a Delaware corporation with a principal place of business at 20400 Stevens Creek Road, Suite 600, Cupertino, California 95014 ("Assignee").

WHEREAS, Assignor desires to transfer to Assignee all right, title and interest in and to certain intellectual property assets consisting of those trademarks, trademark applications and registrations, service marks, and service mark applications and registrations which are set forth on Exhibit "A" hereto, and any copyrights related thereto, and all common law rights created from the use or license of such assets by any person (collectively, the "Rights");

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to the Assignee all right, title and interest in and to the Rights, together with all goodwill of the business in relation to which such rights are used, including all rights, privileges and advantages thereto including without limitation, the right to take proceedings and recover damages and obtain all other remedies in respect of past infringements thereof. Assignor further agrees to execute any further documents and take any reasonable actions which may be required to transfer and effect a valid recordal of this Assignment in any individual country or jurisdiction according to the laws thereof, which shall, at the time of execution, be considered incorporated by reference in this Assignment.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed as of the date and year first above written.

ASSIGNOR:

ASSIGNEE:

Structure House, Inc., a company organized under the laws of the State of North Carolina

CRC Health Corporation, a Delaware corporation

By: 

By: \_\_\_\_\_

Print Name: GERARD J. MUSANTE

Print Name: \_\_\_\_\_

Title: CEO

Title: \_\_\_\_\_

## ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS (this "Assignment") is made this 20 day of September, 2007 by Structure House, Inc., a company organized under the laws of the State of North Carolina, with a principal place of business at 3017 Pickett Road, Durham, North Carolina 27705-6001 ("Assignor") in favor of CRC Health Corporation., a Delaware corporation with a principal place of business at 20400 Stevens Creek Road, Suite 600, Cupertino, California 95014 ("Assignee").

WHEREAS, Assignor desires to transfer to Assignee all right, title and interest in and to certain intellectual property assets consisting of those trademarks, trademark applications and registrations, service marks, and service mark applications and registrations which are set forth on Exhibit "A" hereto, and any copyrights related thereto, and all common law rights created from the use or license of such assets by any person (collectively, the "Rights");

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to the Assignee all right, title and interest in and to the Rights, together with all goodwill of the business in relation to which such rights are used, including all rights, privileges and advantages thereto including without limitation, the right to take proceedings and recover damages and obtain all other remedies in respect of past infringements thereof. Assignor further agrees to execute any further documents and take any reasonable actions which may be required to transfer and effect a valid recordal of this Assignment in any individual country or jurisdiction according to the laws thereof, which shall, at the time of execution, be considered incorporated by reference in this Assignment.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed as of the date and year first above written.

ASSIGNOR:

Structure House, Inc., a company organized under the laws of the State of North Carolina

By: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

ASSIGNEE:

CRC Health Corporation, a Delaware corporation

By:  \_\_\_\_\_

Print Name: Kevin Hogge

Title: CFO

**EXHIBIT "A"**

**TRADEMARKS/SERVICE MARKS**

1.     STRUCTURE HOUSE  
      U.S. Reg. No.: 1111508  
      Registered: January 16, 1979  
      International Class: 42.
  
2.     STRUCTURED EATING  
      U.S. Reg. No.: 3258154  
      Registered: July 3, 2007  
      International Classes: 41 and 44